

Sponsorship Opportunities

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UFEST
EDMONTON UKRAINIAN FESTIVAL
MAY 30 - 31



GREAT LOCATION

DIVERSE AUDIENCE

BROAD EXPOSURE

Get Involved!

EDMONTON'S FASTEST GROWING FESTIVAL



ABOUT UFEST

Since its debut in 2018, UFest has continually surpassed expectations! Held outdoors at Borden Park, this two-day, free cultural celebration attracts thousands of guests each year.

With two stages featuring live music and dance, workshops, buskers, food, kids' activities, beer gardens, special attractions, vendors, and much more, there's something for everyone to enjoy.

The numbers and diverse attendance of this recognized festival provide quality marketing opportunities for businesses. Join us as a sponsor and be part of the festival's exciting journey!

WHY SPONSOR?

- Excellent media coverage, on numerous platforms
- Increase your brand visibility
- Targeted marketing - exposure to a variety of demographics
- Consumer perception - customers form positive opinions when your business is tied to high-profile events
- Opportunity to tailor your sponsorship recognition
- Keep arts and culture vital in our community - customers love brands that care about spreading positive messages and helping the community
- It's a really, really fun event!

SIGN ME UP!
CLICK [HERE](#) FOR
SPONSORSHIP
CONFIRMATION FORM

Opportunities

FOR EVERY BUDGET



\$1500	\$2000	\$2500	\$3000	\$3500	\$5000	\$7500	Gift In Kind & Negotiable
First Aid Tent	Polka Pit	Workshops & Demos	Site Golf Carts	Volunteer Tshirt Sponsor	Band Stage	Main Stage	Radios
Petting Zoo (x2)	Performer Green Rooms	Community Pavilion	Heritage Pavilion	Volunteer Appreciation Sponsor	UFest After Dark		Media
UFest HQ	Kozak Kids Zone	Festival Maps	Petting Zoo (sole sponsor)				Beer Gardens
Busker Stage		Festival Fencing					Presenting Sponsor

Further details for every level/sponsorship area available upon request.

Benefits

CAN ALSO BE CUSTOMIZED TO YOUR SPECIFICATIONS



\$1500	\$2000	\$2500	\$3000	\$3500	\$5000	\$7500	Gift In Kind & Negotiable
Signage at sponsored area	Signage at sponsored area	Signage at sponsored area	Signage at sponsored area	Signage at sponsored area	Signage at sponsored area	Signage at sponsored area	
Logo on UFest website	Logo on UFest website	Logo on UFest website	Logo on UFest website	Logo on UFest website	Logo on UFest website	Logo on UFest website	
	Link to your website from ufest.ca	Link to your website from ufest.ca	Link to your website from ufest.ca	Link to your website from ufest.ca	Link to your website from ufest.ca	Link to your website from ufest.ca	
		Branding on UFest posters, banner, social media	Branding on UFest posters, banner, social media	Branding on UFest posters, banner, feature on social media	Branding on UFest posters, banner, feature on social media	Branding on UFest posters, banner, feature on social media	
					Recognition by Emcee's	Recognition by Emcee's	
						Opportunity to speak on stage	Benefits to be negotiated and customized as per the value of your contribution and your preferences.

Let's talk! We want to make this work for you and your business!

Contact Daria at sponsor@ufest.ca or call **780-718-4739**

Click [HERE](#) to complete the Sponsorship Confirmation form