

Sponsorship Opportunities

2026

UFEST
EDMONTON UKRAINIAN FESTIVAL
MAY 29-30



GREAT LOCATION

DIVERSE AUDIENCE

BROAD EXPOSURE

Get Involved!

EDMONTON'S FASTEST GROWING FESTIVAL



ABOUT UFEST

Since its debut in 2018, UFest has continually surpassed expectations! Held outdoors at Borden Park in May, UFest Edmonton Ukrainian Festival is a free, family-friendly celebration of Ukrainian culture featuring traditional food, live music, visual arts, crafts, and dance.

To keep the festival fresh and exciting, UFest proudly partners with a different culture annually. Past collaborations have showcased Indigenous traditions, Italian culture, and others, creating a truly inclusive and dynamic experience.

With two stages of live music and dance, interactive workshops, buskers, diverse food vendors, kids' activities, beer gardens, special attractions, and artisan vendors, there is something for everyone to enjoy.

The festival's strong attendance and diverse audience make UFest a recognized event and an excellent marketing opportunity for businesses. Join us as a sponsor and be part of the festival's exciting journey!

WHY SPONSOR?

- Excellent media coverage, on FB, IG and our website!
- Increase your brand visibility quickly
- Targeted marketing - exposure to a variety of demographics in a short time frame
- Consumer perception - customers form positive opinions when your business is tied to high-profile events
- Opportunity to tailor your sponsorship recognition
- Keep arts and culture vital in our community - customers love brands that care about spreading positive messages and helping the community!
- It's a really, really fun event!



SIGN ME UP!

CONTACT UFEST AT SPONSOR@UFEST.CA

UFEST.CA

Opportunities

FOR EVERY BUDGET



\$500

A Dance Workshop

Workshop or Demo of Choice

\$1500

First Aid Tent

Petting Zoo (x2)

UFest HQ

Busker Stage

\$2000

Polka Pit

Performer Green Rooms

Kozak Kids Zone

\$2500

Festival Fencing

Community Pavilion

Festival Map

\$3000

Site Golf Carts

Heritage Pavilion

Petting Zoo (sole sponsor)

Beer Gardens

\$3500

Volunteer Tshirt Sponsor

Volunteer Appreciation Sponsor

\$5000

Band Stage

UFest After Dark

\$7500

Main Stage

Gift In Kind & Negotiable

*Presenting Sponsor
*Media
*Art & Craft Materials
*Radios
*Performer Hospitality
*Volunteer Hospitality

Multiple year sponsorship opportunities are available to secure your profile!

Further details for every level/sponsorship area available upon request.

Benefits

CAN ALSO BE CUSTOMIZED TO MEET YOUR MARKETING NEEDS



\$500	\$1500	\$2000	\$2500	\$3000	\$3500	\$5000	\$7500
Shoutout at workshop	Signage at sponsored area	Signage at sponsored area	Signage at sponsored area	Signage at sponsored area	Signage at sponsored area	Signage at sponsored area	Signage at sponsored area
Logo on UFest website	Logo on UFest website	Logo & link on UFest website	Logo & link on UFest website	Logo & link on UFest website	Logo & link on UFest website	Logo & link on UFest website	Logo & link on UFest website
			Branding on UFest posters around the city	Branding on UFest posters, stage banner, and social media	Branding on UFest posters, stage banner, and social media	Branding on UFest posters, stage banner, and feature on social media	Branding on UFest posters, stage banner, and feature on social media
					Feature on social media close to event	Feature on social media close to event & in off season	Feature on social media close to event & in off season
							Opportunity to speak on stage

Gift In Kind & Negotiable

Benefits to be negotiated and customized as per the value of your contribution and branding needs

Let's Talk!

Contact us at sponsor@ufest.ca
or call **780-718-4739**